

2019 INTERNATIONAL HORSERADISH FESTIVAL SPONSORSHIP OPPORTUNITIES

We are excited to announce the 32ND Annual International Horseradish Festival in UPTOWN Collinsville.
Dates for the fest are Friday June 7 from 11 am to 10 pm & Saturday June 8 from 10 am to 10 pm.

| <i>SELECT ROOT – A root which has been suckered and lifted after planting; thus making them the CHOICE #1 root.</i> | | |
|--|------------------------------|--------------------------|
| SPONSORSHIP <ul style="list-style-type: none"> • VIP designation on the web page includes targeted internet marketing campaign boosting business keyword in search engines • Mention on TV and Radio spots • Posters including Logo | \$2500 Only 3 available! | <input type="checkbox"/> |
| IHRF VIP Festival Sponsor | \$6,000 (only 1 available) | <input type="checkbox"/> |
| <i>PRIMARY ROOT – Is a large marketable root</i> | | |
| FAMILY FUN AREA SPONSOR | \$2,000.00 | <input type="checkbox"/> |
| CRAFT VILLAGE SPONSOR | \$2,000.00 | <input type="checkbox"/> |
| BLOODY MARY & WINE GARDEN SPONSOR | \$2,000.00 | <input type="checkbox"/> |
| SMALL FESTIVAL STAGE SPONSOR: | \$1,000.00 | <input type="checkbox"/> |
| 5K RUN SPONSOR: | \$2,500.00 | <input type="checkbox"/> |
| PICNIC AREAS (LISTEMANN PARK, TENT AND PICNIC TABLE AREAS) | \$500 each (4 available) | <input type="checkbox"/> |
| BLOODY MARY CONTEST SPONSOR: | \$1,000.00 | <input type="checkbox"/> |
| LITTLE MISS PAGEANT SPONSOR: | \$1,000.00 | <input type="checkbox"/> |
| <i>WILD ROOT– a root which has not been lifted or suckered allowing the root to grow wild</i> | | |
| ROOT GRINDING DEMO SPONSOR: | \$500 each (4 available) | <input type="checkbox"/> |
| CUP OR COOZIE SPONSOR (1 YR SPONSORSHIP) | \$300 each (10 ea available) | <input type="checkbox"/> |
| <i>SET – a piece of root which is saved over winter to be used as the seed for next year</i> | | |
| Logo or business name placed on the NEW IHRF Website | \$400 | <input type="checkbox"/> |
| ROOT GAME AREA | \$1,000 | <input type="checkbox"/> |
| BAGS TOURNAMENT / WASHER TOURNAMENTS | \$300 | <input type="checkbox"/> |
| Vendor Area (10x10 area; you provide tent/table all promo items) call for details | \$300 (10 SPACES AVAILABLE) | <input type="checkbox"/> |
| Silent Donor | \$500 | <input type="checkbox"/> |

COMPANY: _____

ADDRESS: _____

CONTACT: _____ PHONE: _____

EMAIL: _____

Please be sure to mark your sponsorship selection from the list above. Enclose check made payable to: International Horseradish Festival. Mail check and form to: Collinsville Chamber of Commerce, c/o IHRF Sponsorship, 221 W Main St, Collinsville IL 62234. For questions visit www.internationalhorseradishfestival.com or email IHRfestivaluptown@gmail.com