

2021 INTERNATIONAL HORSERADISH FESTIVAL SPONSORSHIP OPPORTUNITIES

**We are excited to announce the 34th Annual International Horseradish Festival in UPTOWN Collinsville.
Dates for the fest are Friday June 4 from 11 am to 10 pm & Saturday June 5 from 10 am to 10 pm.**

<i>SELECT ROOT – A root which has been suckered and lifted after planting; thus making them the CHOICE #1 root.</i>		
SPONSORSHIP <ul style="list-style-type: none"> • VIP designation on the web page includes targeted internet marketing campaign boosting business keyword in search engines • Mention on TV and Radio spots • Posters including Logo 	\$2500 Only 3 available!	<input type="checkbox"/>
IHRF VIP Festival Sponsor	\$6,000 (only 1 available)	<input type="checkbox"/>
<i>PRIMARY ROOT – Is a large marketable root</i>		
FAMILY FUN AREA SPONSOR	\$2,000.00	<input type="checkbox"/>
CRAFT VILLAGE SPONSOR	\$2,000.00	<input type="checkbox"/>
BLOODY MARY & WINE GARDEN SPONSOR	\$2,000.00	<input type="checkbox"/>
SMALL FESTIVAL STAGE SPONSOR:	\$1,000.00	<input type="checkbox"/>
5K RUN SPONSOR:	\$2,500.00	<input type="checkbox"/>
PICNIC AREAS (LISTEMANN PARK, TENT AND PICNIC TABLE AREAS)	\$500 each (4 available)	<input type="checkbox"/>
BLOODY MARY CONTEST SPONSOR:	\$1,000.00	<input type="checkbox"/>
LITTLE MISS PAGEANT SPONSOR:	\$1,000.00	<input type="checkbox"/>
<i>WILD ROOT– a root which has not been lifted or suckered allowing the root to grow wild</i>		
ROOT GRINDING DEMO SPONSOR:	\$500 each (4 available)	<input type="checkbox"/>
CUP OR COOZIE SPONSOR (1 YR SPONSORSHIP)	\$300 each (10 ea available)	<input type="checkbox"/>
<i>SET – a piece of root which is saved over winter to be used as the seed for next year</i>		
Logo or business name placed on the NEW IHRF Website	\$400	<input type="checkbox"/>
ROOT GAME AREA	\$1,000	<input type="checkbox"/>
BAGS TOURNAMENT / WASHER TOURNAMENTS	\$300	<input type="checkbox"/>
Vendor Area (10x10 area; you provide tent/table all promo items) call for details	\$300 (10 SPACES AVAILABLE)	<input type="checkbox"/>
Silent Donor	\$500	<input type="checkbox"/>

COMPANY: _____

ADDRESS: _____

CONTACT: _____ PHONE: _____

EMAIL: _____

Please be sure to mark your sponsorship selection from the list above. Enclose check made payable to: International Horseradish Festival. Mail check and form to: Collinsville Chamber of Commerce, c/o IHRF Sponsorship, 221 W Main St, Collinsville IL 62234. For questions visit internationalhorseradishfestival.com or email IHRfestivaluptown@gmail.com