

## 2022 INTERNATIONAL HORSERADISH FESTIVAL SPONSORSHIP OPPORTUNITIES

**We are excited to announce the 35<sup>TH</sup> Annual International Horseradish Festival in UPTOWN Collinsville. Dates for the Fest are Friday June 3 from 11 am to 10 pm & Saturday June 4 from 10 am to 10 pm.**

***SELECT ROOT – A root which has been suckered and lifted after planting; thus making them the CHOICE #1 root.***

<b>SPONSORSHIP:</b> <ul style="list-style-type: none"> <li>• Logo on Main Stage, Facebook shout out and logo on website.</li> <li>• Logo on all print materials</li> <li>• VIP area at Primerica for 2 hours</li> </ul>	\$1,500 (6 available)	<input type="checkbox"/>
<b>IHRF VIP Festival Sponsor</b> <ul style="list-style-type: none"> <li>• Logo on Main Stage, Facebook shout out and logo on website.</li> <li>• Logo on all print materials</li> <li>• Logo on Car show shirt and 5k shirt</li> <li>• VIP area at Primerica for 3 hours</li> </ul>	\$6,000 (ONLY 1 available)	<input type="checkbox"/>

***PRIMARY ROOT – Is a large marketable root***

<b>PRIMARY ROOT SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on Second Stage</li> <li>• Facebook shout out and logo on website.</li> <li>• Logo on all print materials</li> </ul>	\$500.00 (6 available)	<input type="checkbox"/>
<b>FAMILY FUN AREA (City Hall parking lot)</b> <ul style="list-style-type: none"> <li>• Banner hung on site (must provide)</li> <li>• Logo on website</li> <li>• Facebook shoutout</li> </ul>	\$300.00 (8 available)	<input type="checkbox"/>

***WILD ROOT– a root which has not been lifted or suckered allowing the root to grow wild***

<b>KOOZIE SPONSOR (1 YR SPONSORSHIP)</b>	\$400 (ONLY 10 available)	<input type="checkbox"/>
<b>VOLUNTEER SHIRT SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on the back of volunteer shirts</li> </ul>	\$100	<input type="checkbox"/>

**SET – a piece of root which is saved over winter to be used as the seed for next year**

SOCIAL MEDIA SPONSOR	\$100 (10 available)	<input type="checkbox"/>
ROOT GAME SPONSOR (Friday & Saturday) <ul style="list-style-type: none"> <li>• Banner/Yard sign on site (must provide)</li> <li>• Logo on Facebook events and website</li> </ul>	\$200 (4 available)	<input type="checkbox"/>
PAGEANT SPONSOR <ul style="list-style-type: none"> <li>• Logo on all promotional items</li> <li>• Banner on stage during event</li> <li>• Announced as a Sponsor during event</li> </ul>	\$600 (2 available)	<input type="checkbox"/>
Vendor Area (10x10 area; you provide tent/table all promo items) call for details	\$300 (10 SPACES AVAILABLE)	<input type="checkbox"/>
Silent Donor	\$500	<input type="checkbox"/>

**5K SPONSOR LEVELS**

TITLE SPONSOR <ul style="list-style-type: none"> <li>• Logo on bib, 5k shirt, registration site, finishers certificate, materials in runner bags</li> <li>• Logo on Facebook events and website</li> </ul>	\$500 (1 available)	<input type="checkbox"/>
MILE MARKER SPONSOR <ul style="list-style-type: none"> <li>• Logo on 5k shirt, 4 signs for mile marker</li> <li>• Logo on Facebook and Website</li> </ul>	\$350 (1 available)	<input type="checkbox"/>
SPONSOR <ul style="list-style-type: none"> <li>• Logo on 5k shirt, Website and Facebook</li> </ul>	\$250 (unlimited)	<input type="checkbox"/>
SPONSOR <ul style="list-style-type: none"> <li>• Logo on Website and Facebook</li> </ul>	\$100 (unlimited)	<input type="checkbox"/>
CHAMBER CHALLENGE SPONSOR (special metal to those who run in the Horseradish & Italian Fest 5k. Metals will be given at Italian Fest 5k.) <ul style="list-style-type: none"> <li>• Logo on Horseradish &amp; Italian Fest Website &amp; Facebook</li> <li>• Logo on Chamber Challenge metal</li> </ul>	\$1,000 (1 available)	<input type="checkbox"/>

<b>CAR &amp; BIKE SHOW SPONSOR LEVELS</b>		
<b>MAIN SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on plaques, announced during event, big logo on shirt</li> <li>• Set up a booth on site</li> <li>• Logo on Facebook events and website</li> </ul>	\$1,000 (1 available)	<input type="checkbox"/>
<b>CAR &amp; BIKE SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on shirt and announced during event</li> <li>• Logo on Facebook and Website</li> </ul>	\$200 (6 available)	<input type="checkbox"/>
<b>TROPHY SPONSOR</b> <ul style="list-style-type: none"> <li>• Announced as a trophy sponsor (20 car &amp; 10 bike)</li> </ul>	\$75 (30 available)	<input type="checkbox"/>

COMPANY:

\_\_\_\_\_

ADDRESS:

\_\_\_\_\_

CONTACT: \_\_\_\_\_ PHONE:

\_\_\_\_\_

EMAIL:

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Please be sure to mark your sponsorship selection from the list above. Enclose check made

payable to: International Horseradish Festival. Mail check and form to: Collinsville Chamber of Commerce, c/o IHRF Sponsorship, 221 W Main St, Collinsville IL 62234. For questions visit [www.internationalhorseradishfestival.com](http://www.internationalhorseradishfestival.com) or email [festivals@discovercollinsville.com](mailto:festivals@discovercollinsville.com).