

## 2023 INTERNATIONAL HORSERADISH FESTIVAL SPONSORSHIP OPPORTUNITIES

We are excited to announce the Annual International Horseradish Festival in UPTOWN Collinsville.  
Dates for the Fest are Friday June 2 from 11 am to 11 pm & Saturday June 3 from 10 am to 11 pm.

<p><b>PRIMARY ROOT:</b></p> <ul style="list-style-type: none"> <li>● Logo on Main Stage, Facebook shout out and logo on website.</li> <li>● Logo on all print materials</li> <li>● VIP area for 2 hours</li> <li>● <b>DEADLINE: APRIL 28, 2023</b></li> </ul>	<p>\$1,500 (10 available)</p>	<p style="text-align: center;"><input type="checkbox"/></p>
<p><b>IHRF VIP Festival Sponsor</b></p> <ul style="list-style-type: none"> <li>● Logo on Main Stage, Facebook shout out and logo on website.</li> <li>● Logo on all print materials</li> <li>● Logo on Car show shirt and 5k shirt</li> <li>● VIP area for 3 hours</li> <li>● Main Stage named after Business.</li> </ul>	<p>\$6,000 (ONLY 1 available)</p>	<p style="text-align: center;"><input type="checkbox"/></p>
<p><b>FAMILY FUN AREA MAIN</b></p> <ul style="list-style-type: none"> <li>● Area named after Business.</li> <li>● Banner on site (must provide)</li> <li>● Logo on social media and website</li> <li>● First right of refusal next year</li> </ul>	<p>\$1,000.00 (1 available)</p>	<p style="text-align: center;"><input type="checkbox"/></p>
<p><b>FAMILY FUN AREA (City Hall parking lot)</b></p> <ul style="list-style-type: none"> <li>● Banner hung on site (must provide)</li> <li>● Logo on website</li> <li>● Facebook shoutout</li> </ul>	<p>\$400.00 (8 available)</p>	<p style="text-align: center;"><input type="checkbox"/></p>
<p><b>ENTERTAINMENT SPONSOR:</b> (axe throwing, game truck, etc.)</p> <ul style="list-style-type: none"> <li>● Logo on banner at entertainment area</li> <li>● Logo on website and social media</li> <li>● <b>DEADLINE: APRIL 28, 2023</b></li> </ul>	<p>\$500 (10 available)</p>	<p style="text-align: center;"><input type="checkbox"/></p>
<p><b>VOLUNTEER SHIRT SPONSOR</b></p> <ul style="list-style-type: none"> <li>● Logo on the back of volunteer shirts</li> </ul>	<p>\$100</p>	<p style="text-align: center;"><input type="checkbox"/></p>

<b>ROOT GAME SPONSOR (Friday &amp; Saturday)</b> <ul style="list-style-type: none"> <li>• Banner/Yard sign on site (must provide)</li> <li>• Logo on Facebook events and website</li> </ul>	\$200 (4 available)	<input type="checkbox"/>
<b>PAGEANT SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on all promotional items</li> <li>• Banner on stage during event</li> <li>• Announced as a Sponsor during event</li> </ul>	\$300 (2 available)	<input type="checkbox"/>

<b>5K SPONSOR LEVELS</b>		
<b>TITLE SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on bib, 5k shirt, registration site, finishers certificate, materials in runner bags</li> <li>• Logo on Facebook events and website</li> </ul>	\$500 (1 available)	<input type="checkbox"/>
<b>MILE MARKER SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on 5k shirt, 4 signs for mile marker</li> <li>• Logo on Facebook and Website</li> </ul>	\$350 (1 available)	<input type="checkbox"/>
<b>SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on 5k shirt, Website and Facebook</li> </ul>	\$250 (unlimited)	<input type="checkbox"/>
<b>SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on Website and Facebook</li> </ul>	\$100 (unlimited)	<input type="checkbox"/>
<b>CHAMBER CHALLENGE SPONSOR (special metal to those who run in the Horseradish &amp; Italian Fest 5k. Metals will be given at Italian Fest 5k.)</b> <ul style="list-style-type: none"> <li>• Logo on Horseradish &amp; Italian Fest Website &amp; Facebook</li> <li>• Logo on Chamber Challenge metal</li> </ul>	\$1,000 (1 available)	<input type="checkbox"/>

<b>CAR &amp; BIKE SHOW SPONSOR LEVELS</b>		
<b>MAIN SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on plaques, announced during event, big logo on shirt.</li> <li>• Set up a booth on site.</li> <li>• Logo on Facebook events and website</li> </ul>	\$1,000 (1 available)	<input type="checkbox"/>
<b>CAR &amp; BIKE SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on shirt and announced during event.</li> <li>• Logo on Facebook and Website</li> </ul>	\$200 (6 available)	<input type="checkbox"/>
<b>TROPHY SPONSOR</b> <ul style="list-style-type: none"> <li>• Announced as a trophy sponsor (20 car &amp; 10 bike)</li> </ul>	\$75 (30 available)	<input type="checkbox"/>

COMPANY:

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ADDRESS:

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CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL:

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**PLEASE EMAIL LOGO TO [festivals@discovercollinsville.com](mailto:festivals@discovercollinsville.com)  
**DEADLINE: MAY 5, 2023****

Please be sure to mark your sponsorship selection from the list above. Enclose check made payable to: International Horseradish Festival. Mail check and form to: Horseradish Festival Sponsorship, 221 W Main St, Collinsville IL 62234. For questions visit [www.internationalhorseradishfestival.com](http://www.internationalhorseradishfestival.com) or email [festivals@discovercollinsville.com](mailto:festivals@discovercollinsville.com).