

2023 INTERNATIONAL HORSERADISH FESTIVAL SPONSORSHIP OPPORTUNITIES

We are excited to announce the Annual International Horseradish Festival in UPTOWN Collinsville.
Dates for the Fest are Friday June 2 from 11 am to 11 pm & Saturday June 3 from 10 am to 11 pm.

<p>PRIMARY ROOT:</p> <ul style="list-style-type: none"> • Logo on Main Stage, Facebook shout out and logo on website. • Logo on all print materials • VIP area for 2 hours • DEADLINE: APRIL 28, 2023 	<p>\$1,500 (10 available)</p>	<input type="checkbox"/>
<p>IHRF VIP Festival Sponsor</p> <ul style="list-style-type: none"> • Logo on Main Stage, Facebook shout out and logo on website. • Logo on all print materials • Logo on Car show shirt and 5k shirt • VIP area for 3 hours • Main Stage named after Business. 	<p>\$6,000</p> <p style="font-size: 2em; font-weight: bold;">FULL</p>	
<p>FAMILY FUN AREA MAIN</p> <ul style="list-style-type: none"> • Area named after Business. • Banner on site (must provide) • Logo on social media and website • First right of refusal next year 	<p>\$1,000.00</p> <p style="font-size: 2em; font-weight: bold;">FULL</p>	<input type="checkbox"/>
<p>FAMILY FUN AREA (City Hall parking lot)</p> <ul style="list-style-type: none"> • Banner hung on site (must provide) • Logo on website • Facebook shoutout 	<p>\$400.00 (8 available)</p>	<input type="checkbox"/>
<p>ENTERTAINMENT SPONSOR: (axe throwing, game truck, etc.)</p> <ul style="list-style-type: none"> • Logo on banner at entertainment area • Logo on website and social media • DEADLINE: APRIL 28, 2023 	<p>\$500 (10 available)</p>	<input type="checkbox"/>
<p>VOLUNTEER SHIRT SPONSOR</p> <ul style="list-style-type: none"> • Logo on the back of volunteer shirts 	<p>\$100</p>	<input type="checkbox"/>

<p>ROOT GAME SPONSOR (Friday & Saturday)</p> <ul style="list-style-type: none"> • Banner/Yard sign on site (must provide) • Logo on Facebook events and website 	\$200 (4 available)	<input type="checkbox"/>
<p>PAGEANT SPONSOR</p> <ul style="list-style-type: none"> • Logo on all promotional items • Banner on stage during event • Announced as a Sponsor during event 	\$300 (2 available)	<input type="checkbox"/>

5K SPONSOR LEVELS		
<p>TITLE SPONSOR</p> <ul style="list-style-type: none"> • Logo on bib, 5k shirt, registration site, finishers certificate, materials in runner bags • Logo on Facebook events and website 	<p>\$500</p> <p>FULL</p>	<input type="checkbox"/>
<p>MILE MARKER SPONSOR</p> <ul style="list-style-type: none"> • Logo on 5k shirt, 4 signs for mile marker • Logo on Facebook and Website 	\$350 (1 available)	<input type="checkbox"/>
<p>SPONSOR</p> <ul style="list-style-type: none"> • Logo on 5k shirt, Website and Facebook 	\$250 (unlimited)	<input type="checkbox"/>
<p>SPONSOR</p> <ul style="list-style-type: none"> • Logo on Website and Facebook 	\$100 (unlimited)	<input type="checkbox"/>
<p>CHAMBER CHALLENGE SPONSOR (special metal to those who run in the Horseradish & Italian Fest 5k. Metals will be given at Italian Fest 5k.)</p> <ul style="list-style-type: none"> • Logo on Horseradish & Italian Fest Website & Facebook • Logo on Chamber Challenge metal 	\$1,000 (1 available)	<input type="checkbox"/>

CAR & BIKE SHOW SPONSOR LEVELS		
MAIN SPONSOR <ul style="list-style-type: none"> • Logo on plaques, announced during event, big logo on shirt. • Set up a booth on site. • Logo on Facebook events and website 	\$1,000 FULL	<input type="checkbox"/>
CAR & BIKE SPONSOR <ul style="list-style-type: none"> • Logo on shirt and announced during event. • Logo on Facebook and Website 	\$200 (6 available)	<input type="checkbox"/>
TROPHY SPONSOR <ul style="list-style-type: none"> • Announced as a trophy sponsor (20 car & 10 bike) 	\$75 (30 available)	<input type="checkbox"/>

COMPANY:

ADDRESS:

CONTACT: _____

PHONE: _____

EMAIL:

**PLEASE EMAIL LOGO TO festivals@discovercollinsville.com
DEADLINE: MAY 5, 2023**

Please be sure to mark your sponsorship selection from the list above. Enclose check made payable to: International Horseradish Festival. Mail check and form to: Horseradish Festival Sponsorship, 221 W Main St, Collinsville IL 62234. For questions visit www.internationalhorseradishfestival.com or email festivals@discovercollinsville.com.