

## 2024 INTERNATIONAL HORSERADISH FESTIVAL SPONSORSHIP OPPORTUNITIES

We are excited to announce the Annual International Horseradish Festival in UPTOWN Collinsville.  
Dates for this year's Fest are Friday June 7 from 11 am to 10 pm & Saturday June 8 from 11 am to 10 pm.

<b>PRIMARY ROOT:</b> <ul style="list-style-type: none"> <li>● Logo on Stage, Facebook shout out and logo on website.</li> <li>● Logo on all print materials</li> <li>● VIP area for 2 hours</li> <li>● <b>DEADLINE: MAY 3, 2024</b></li> </ul>	\$1,500 <b>(10 available)</b>	<input type="checkbox"/>
<b>IHRF VIP Festival Sponsor</b> <ul style="list-style-type: none"> <li>● Logo on Main Stage, Facebook shout out and logo on website.</li> <li>● Logo on all print materials</li> <li>● Logo on Car show shirt and 5k shirt</li> <li>● VIP area for 3 hours</li> <li>● Stage is named after Business.</li> </ul>	\$6,000  <b>FULL</b>	

<b>FAMILY FUN AREA MAIN</b> <ul style="list-style-type: none"> <li>● Area named after Business.</li> <li>● Banner on site (must provide)</li> <li>● Logo on social media and website</li> <li>● First right of refusal next year</li> </ul>	\$1,000.00 <b>(1 available)</b>	<input type="checkbox"/>
<b>FAMILY FUN AREA (City Hall parking lot)</b> <ul style="list-style-type: none"> <li>● Banner hung on site (must provide)</li> <li>● Logo on website</li> <li>● Facebook shoutout</li> </ul>	\$400.00 <b>(6 available)</b>	<input type="checkbox"/>

<b>ROOT GAME SPONSOR (Friday &amp; Saturday)</b> <ul style="list-style-type: none"> <li>● Banner/Yard sign on site (must provide)</li> <li>● Logo on Facebook events and website</li> </ul>	\$200 <b>(4 available)</b>	<input type="checkbox"/>
<b>PAGEANT SPONSOR</b> <ul style="list-style-type: none"> <li>● Logo on all promotional items and on vehicle for the Italian Fest parade.</li> <li>● Banner on stage during event</li> <li>● Items included in participation bag</li> </ul>	\$300 <b>(2 available)</b>	<input type="checkbox"/>

<b>5K SPONSOR LEVELS</b>		
<b>TITLE SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on bib, 5k shirt, registration site, finishers certificate, materials in runner bags</li> <li>• Logo on Facebook events and website</li> </ul>	\$500 <b>(1 available)</b> <b>FULL</b>	<input type="checkbox"/>
<b>MILE MARKER SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on 5k shirt, 4 signs for mile marker</li> <li>• Logo on Facebook and Website</li> </ul>	\$350 <b>(1 available)</b>	<input type="checkbox"/>
<b>SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on 5k shirt, Website and Facebook</li> </ul>	\$250 (unlimited)	<input type="checkbox"/>
<b>SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on Website and Facebook</li> </ul>	\$100 (unlimited)	<input type="checkbox"/>
<b>CHAMBER CHALLENGE SPONSOR</b> (special metal to those who run in the Horseradish & Italian Fest 5k. Metals will be given at Italian Fest 5k.) <ul style="list-style-type: none"> <li>• Logo on Horseradish &amp; Italian Fest Website &amp; Facebook</li> <li>• Logo on Chamber Challenge metal</li> </ul>	\$1,000 <b>(1 available)</b> <b>FULL</b>	<input type="checkbox"/>

<b>CAR &amp; BIKE SHOW SPONSOR LEVELS</b>		
<b>MAIN SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on plaques, announced during event, big logo on shirt.</li> <li>• Set up a booth on site.</li> <li>• Logo on Facebook events and website</li> </ul>	\$1,000 <b>(1 available)</b> <b>FULL</b>	<input type="checkbox"/>
<b>CAR &amp; BIKE SPONSOR</b> <ul style="list-style-type: none"> <li>• Logo on shirt and announced during event.</li> <li>• Logo on Facebook and Website</li> </ul>	\$200 <b>(15 available)</b>	<input type="checkbox"/>
<b>TROPHY SPONSOR</b> <ul style="list-style-type: none"> <li>• Announced as a trophy sponsor (20 car &amp; 10 bike)</li> </ul>	\$75 (30 available)	<input type="checkbox"/>

COMPANY:

---

ADDRESS:

---

CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL:

---

**PLEASE EMAIL LOGO TO [festivals@discovercollinsville.com](mailto:festivals@discovercollinsville.com)  
DEADLINE: MAY 3, 2024**

Please be sure to mark your sponsorship selection from the list above.

Enclosed check made payable to: International Horseradish Festival.

Mail check and form to:

Horseradish Festival Sponsorship

221 W Main St, Collinsville IL 62234.

For questions visit [www.internationalhorseradishfestival.com](http://www.internationalhorseradishfestival.com) or email

[festivals@discovercollinsville.com](mailto:festivals@discovercollinsville.com).